



# A New Way of Clubbing

Satellite Clubs and New Clubs

Presented by:  
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# What is a Satellite Club?

The concept of a “Satellite Club” was developed to provide an alternative approach for Rotary Clubs. The concept gives Clubs the opportunity to start up a small group. The Satellite Club purpose is to accommodate changes that have occurred in our professional environments, in family structures, and in personal commitments. Feedback from numerous Rotary surveys and focus groups has repeatedly shown that prospective Rotary members and current younger Rotarians require flexibility in their Rotary club membership.

The Satellite membership initiative grew out of a need to accommodate quality individuals in the community who had an interest in Rotary. However, they could not join a “traditional” Rotary Club due to financial, scheduling or other constraints. Satellite Clubs are an extension of the Sponsor Rotary Club. They may look and feel like a separate club because they will have their own leadership and committees, bylaws and constitution, however there is the need for a substantial connection between the Sponsor Club and its Satellite. Combined projects, service work and gatherings are strongly encouraged. The Sponsor Club and its Satellite must have shared experiences to ensure a bond remains among the members.

# Why do we need them?

- ❖ Secure Rotary's future as a premier humanitarian service organization
- ❖ Offer the opportunity for members to have more flexibility in their membership and meeting schedule
- ❖ Less financial and time constraints
- ❖ Attracts and encourages young and upcoming professionals to join Rotary, decreasing the average club membership age
- ❖ It re-invigorates your club and its members
- ❖ Introduces new leaders to the organization who are eager to get involved with the club's current projects and introduce some new ones
- ❖ Get more involvement in service projects both locally and globally to help improve our communities and world
- ❖ Accommodates rural and remote areas with small populations
- ❖ Accommodates large metro areas, allowing one club to provide several meeting times and locations
- ❖ Shows that your club is dynamic. Relevant, diverse and ready to take on the challenges of modern society
- ❖ Can be a stepping stone to charter a new club

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CHANGE IS  
INEVITABLE.  
GROWTH IS  
OPTIONAL

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JOHN MAXWELL KUSHANDWIZDOM



# Satellite Club Basics

“Give what time you can afford, meet lots of like-minded friends, have a great time socialising and helping others in the community”

- ❖ The Satellite is a separate entity from the Sponsor. The Satellite is entirely self-governing including elections, officers and induction of members. It has its own projects.
- ❖ Once a Chairman, Secretary, Treasurer and Council are elected, they are responsible for the general running and development of the club, with ‘light touch’ guidance from members of the sponsor club, when requested.
- ❖ The Satellite members are responsible for payment of their dues to the sponsor club, thus the sponsor club is able to count the members of the satellite club within its membership numbers and will remit the semi-annual dues.
- ❖ There are no preconditions regarding who can join other than they are adult persons who have goodwill in their hearts and willing to follow the bylaws and constitution
- ❖ There are no preconditions regarding location, content or timing of meetings, dress code or projects. These items are under the control of club members
- ❖ Once the Satellite club membership reaches 20, it is capable to seek full membership from RI, as a fully Chartered Rotary Club.

# 8-20

Your club will grow overnight

Rotary Satellite Club of Lafayette After Hours

Start of club: Nov- 8 members

End of Rotary year: Jun-12 members

Current status: Aug -15 members and counting

# How to get started!

- ❖ Investigate the merits on starting a new club
- ❖ Inform the DG of the intent to start a satellite club or new club
- ❖ Get support from Board, Officers and Club
- ❖ Establish a Satellite Club committee to help organize and recruit
- ❖ Incorporate verbiage for Satellite Clubs in Bylaws
- ❖ Have an initial meeting with information packets, Member forms and sign up those interested
- ❖ Decide on venue, date and time of regular meetings
- ❖ Decide on marketing strategy and demographics
- ❖ Vote on club Board and Officers once 10 members are established
- ❖ Establish Memorandum of Intent with Sponsor club
- ❖ Adopt bylaws and constitution
- ❖ Establish bank account in accordance to bylaws
- ❖ Formulate due structure
- ❖ Plan service projects
- ❖ 8 or more to submit official Satellite Club application to RI
- ❖ New Clubs must have 20-25 members and usually a Sponsor Club
- ❖ Plan a special induction night

“Our Satellite Club represents the future of Rotary in our area. It’s about a younger demographic with a different perspective of service on a community level and our ability to work together to achieve great things in the world around us.”

Stephen Barker, Chair  
Rotary Satellite Club of Lafayette After Hours



# Questions??

Feel free to contact me if you would like information on How to start up a successful Satellite Club!

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Pictured: Rotary Satellite Club of Lafayette After Hours Charter Members and sponsors

Johnathan Williams, Deborah Candella, Xavier Dixon, Dailey Thibeaux, Stephen Barker, Nandi Shenkan, Alexander Dardar, Christopher Leonards and Renee Menard

